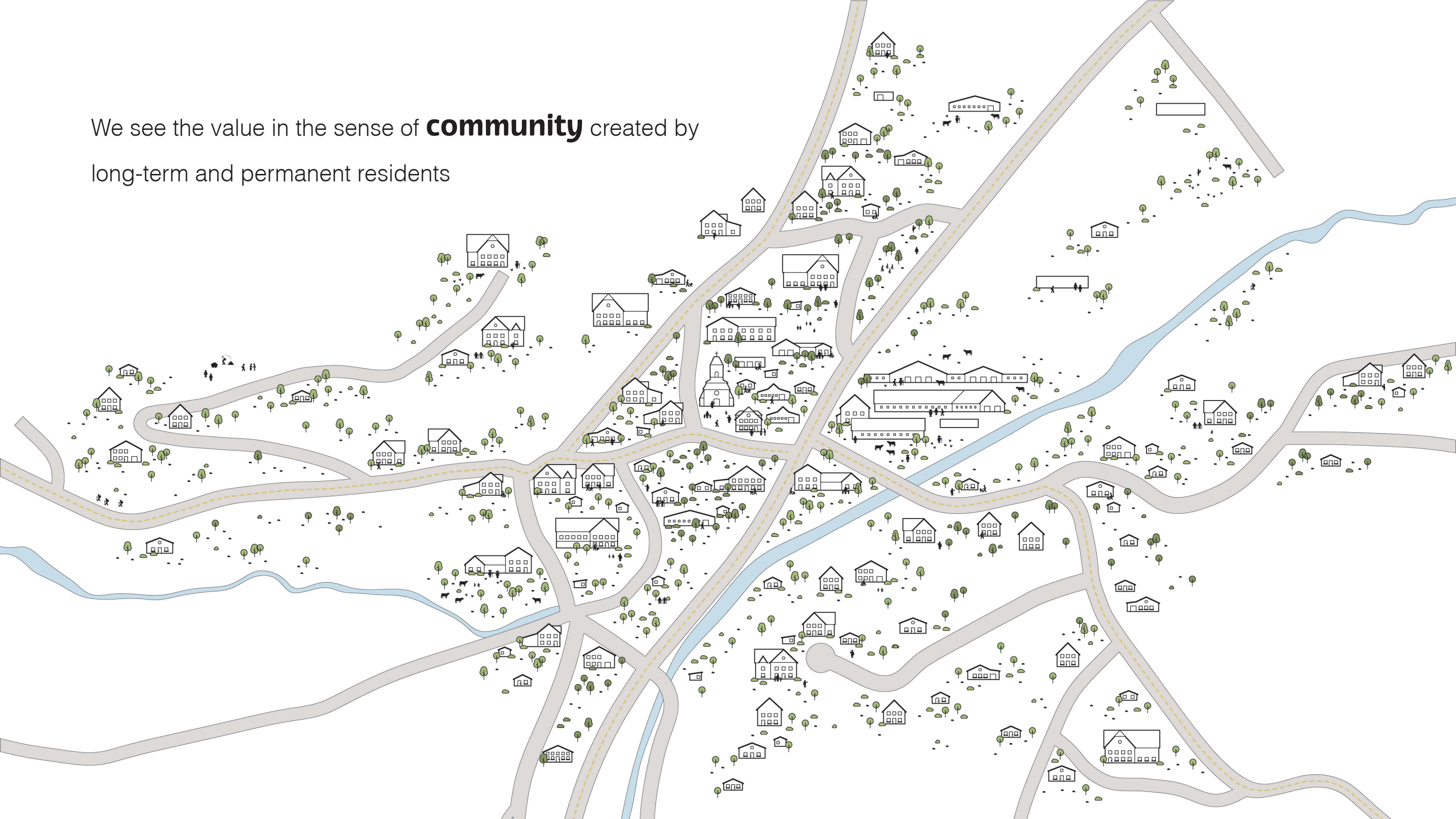




Village Vitality

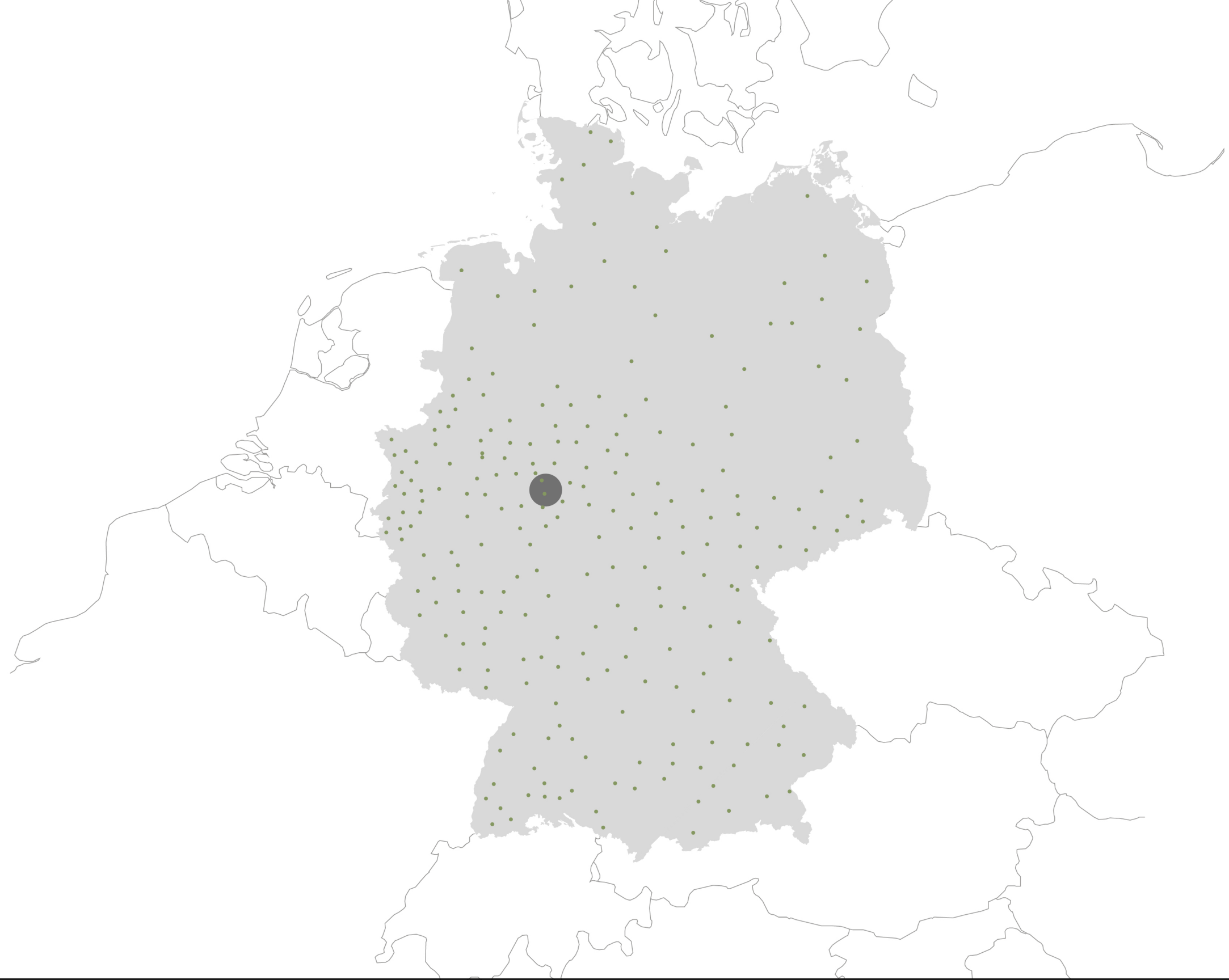
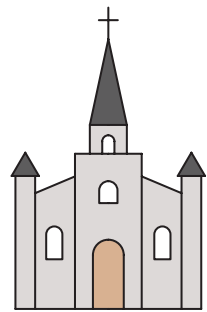
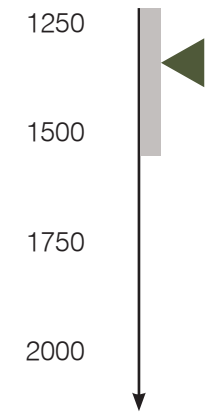
Zach Felder & Tiana Kimball | Yale School of Architecture | Referringhausen Studio

We see the value in the sense of **community** created by long-term and permanent residents



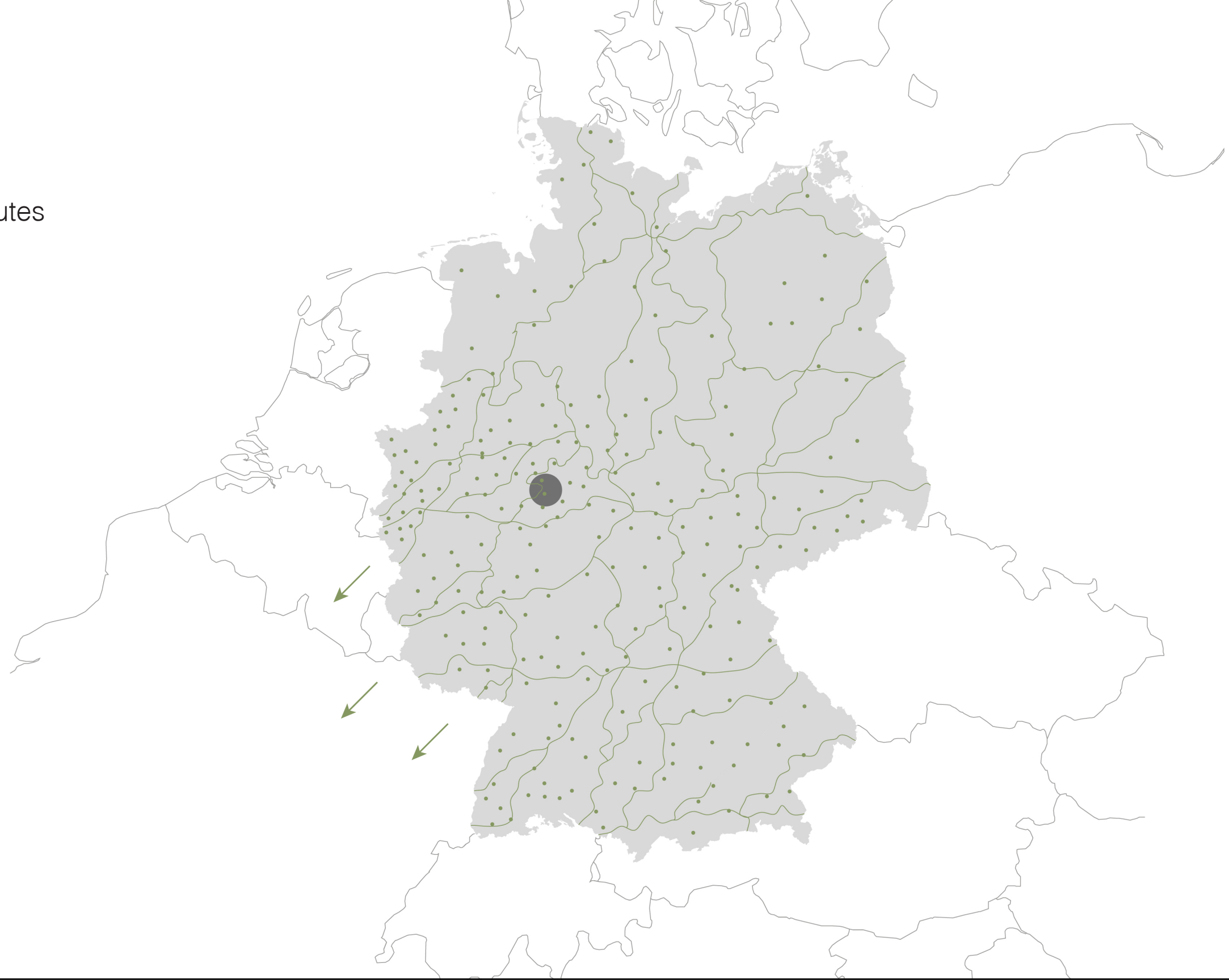
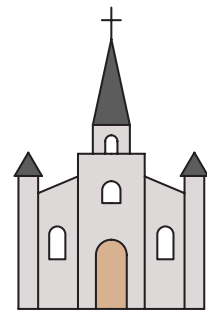
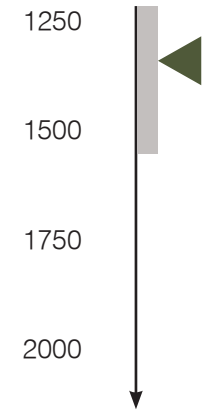
Religion

Monasteries



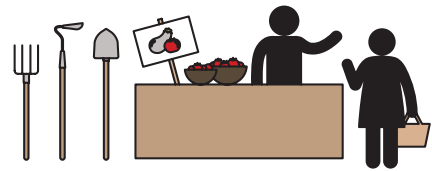
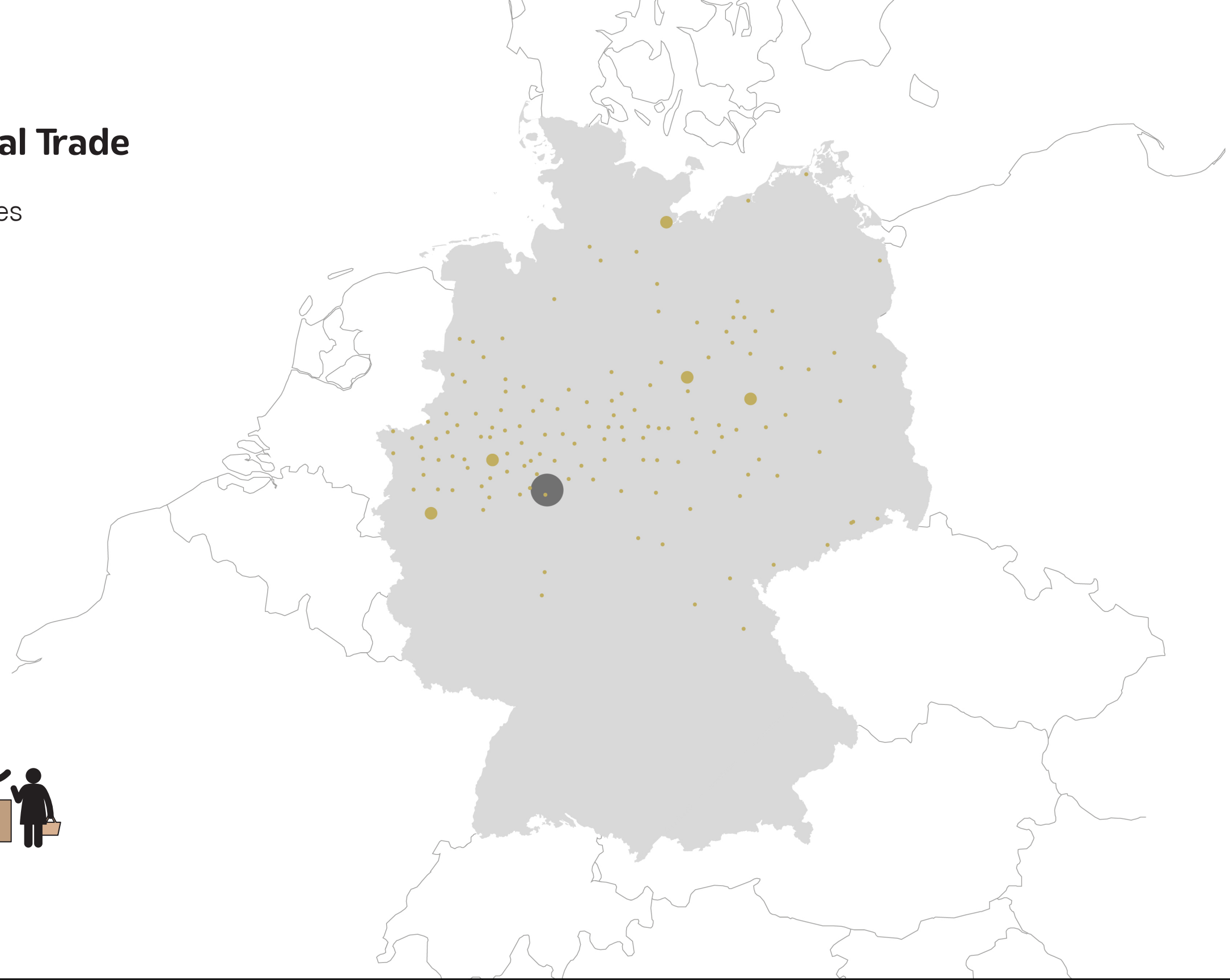
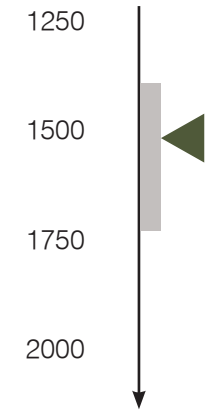
Religion

Pilgrimage Routes



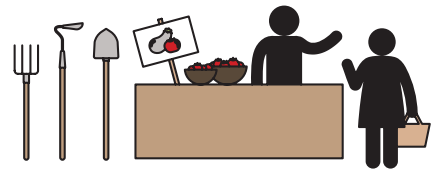
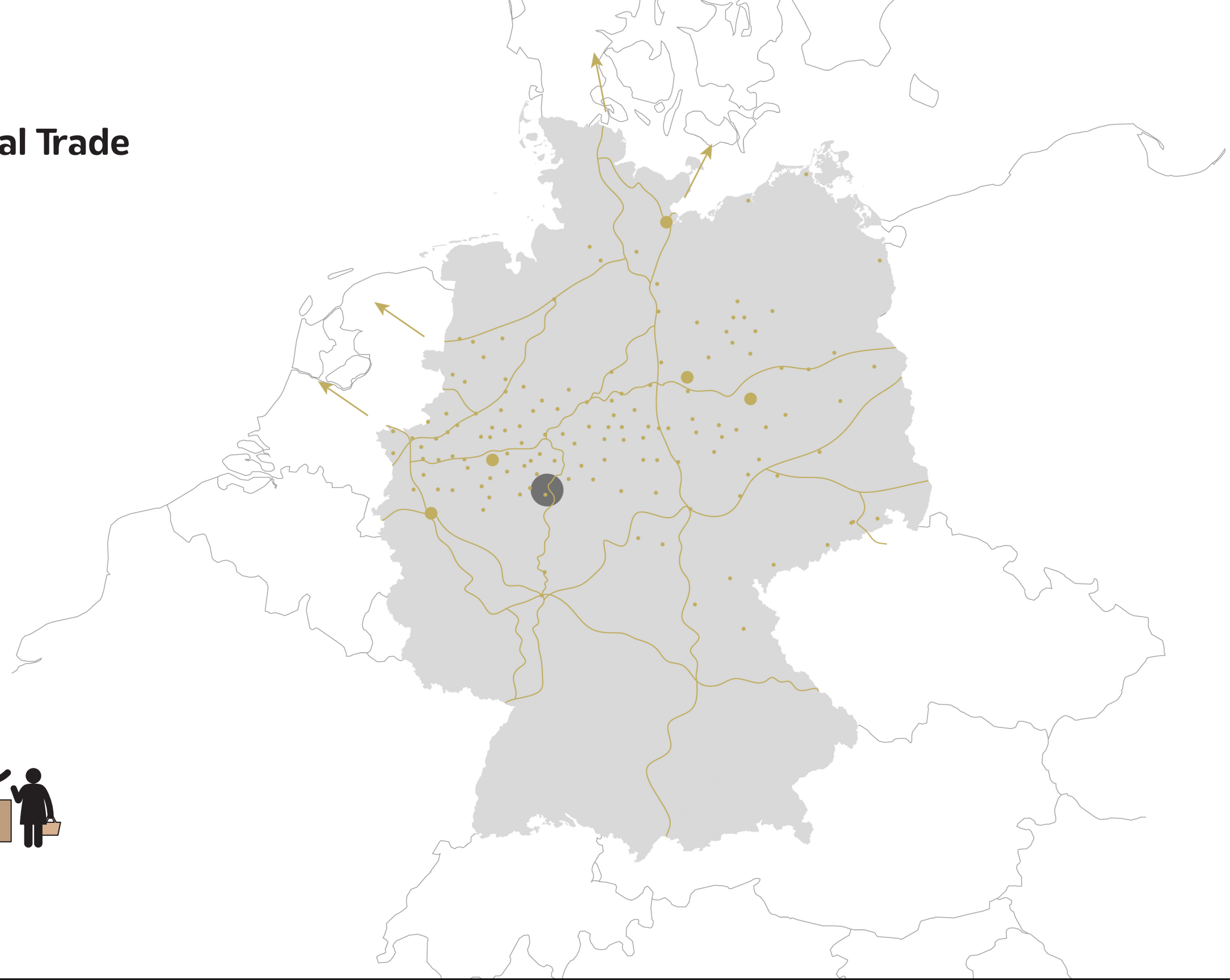
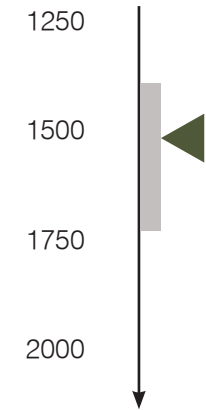
Agricultural Trade

Hanseatic Cities



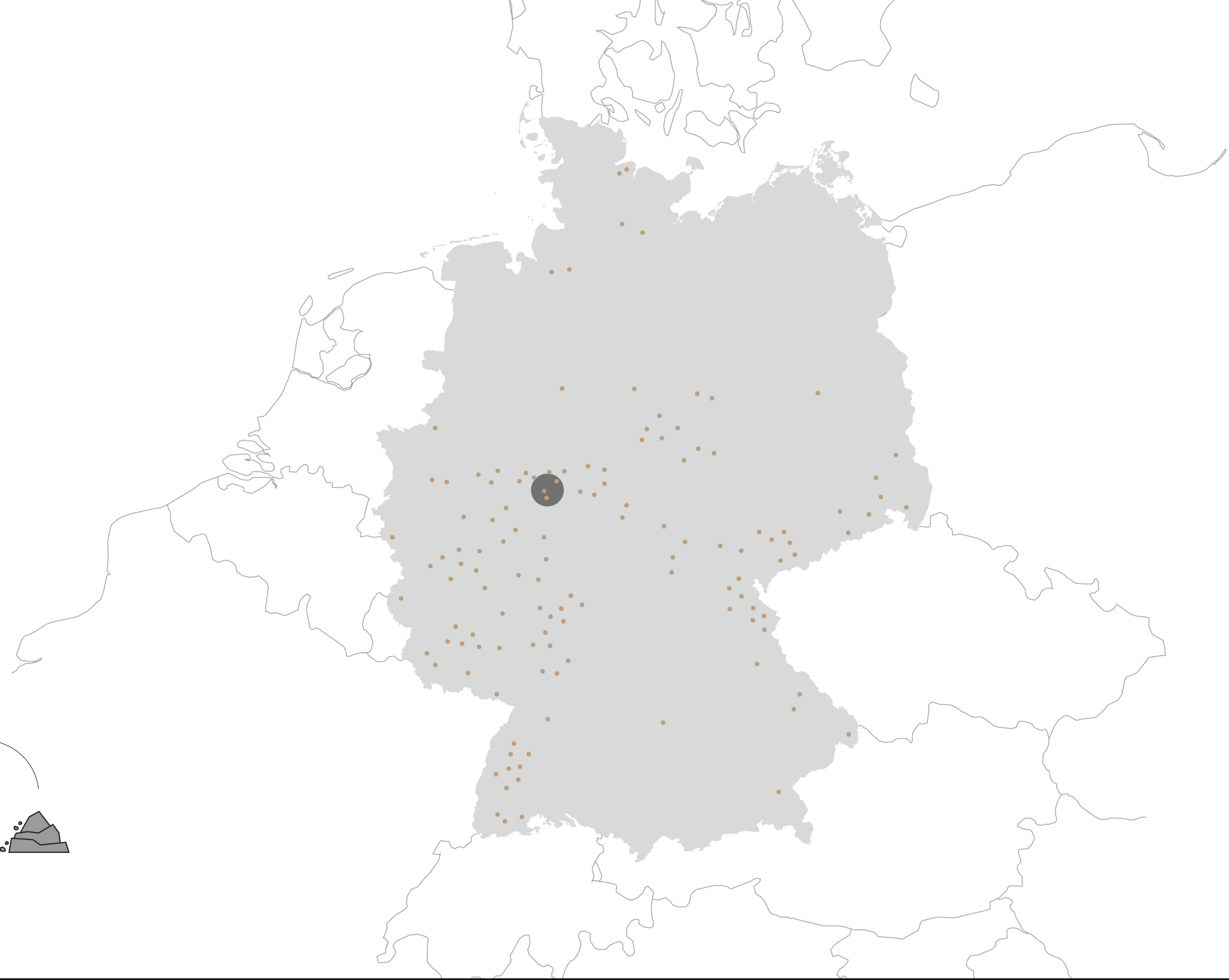
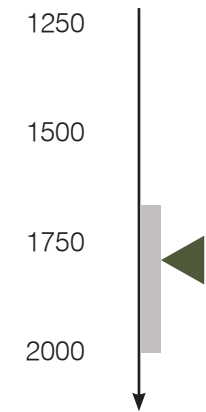
Agricultural Trade

Trade Routes



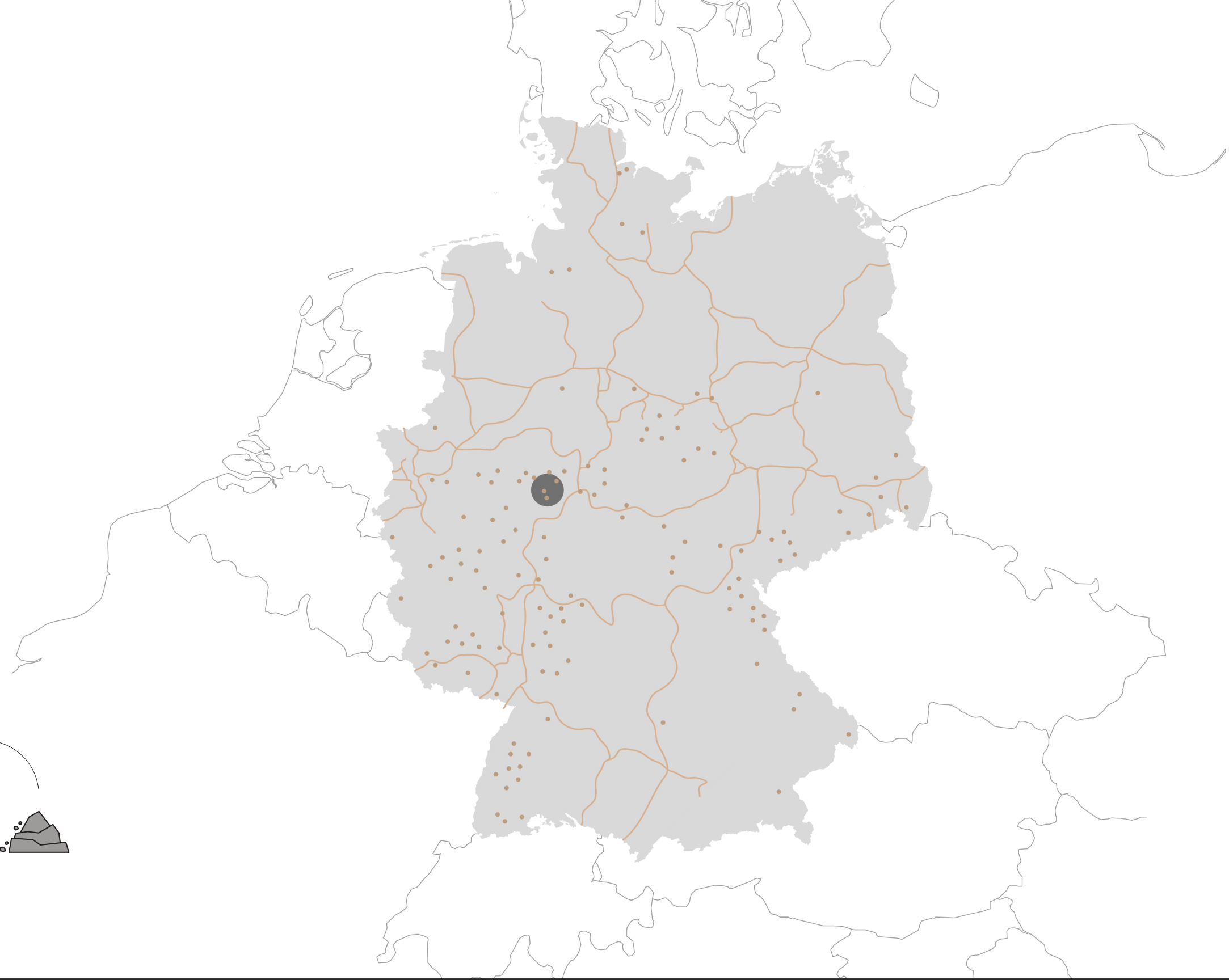
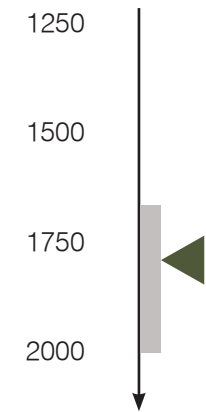
Industry

Mines



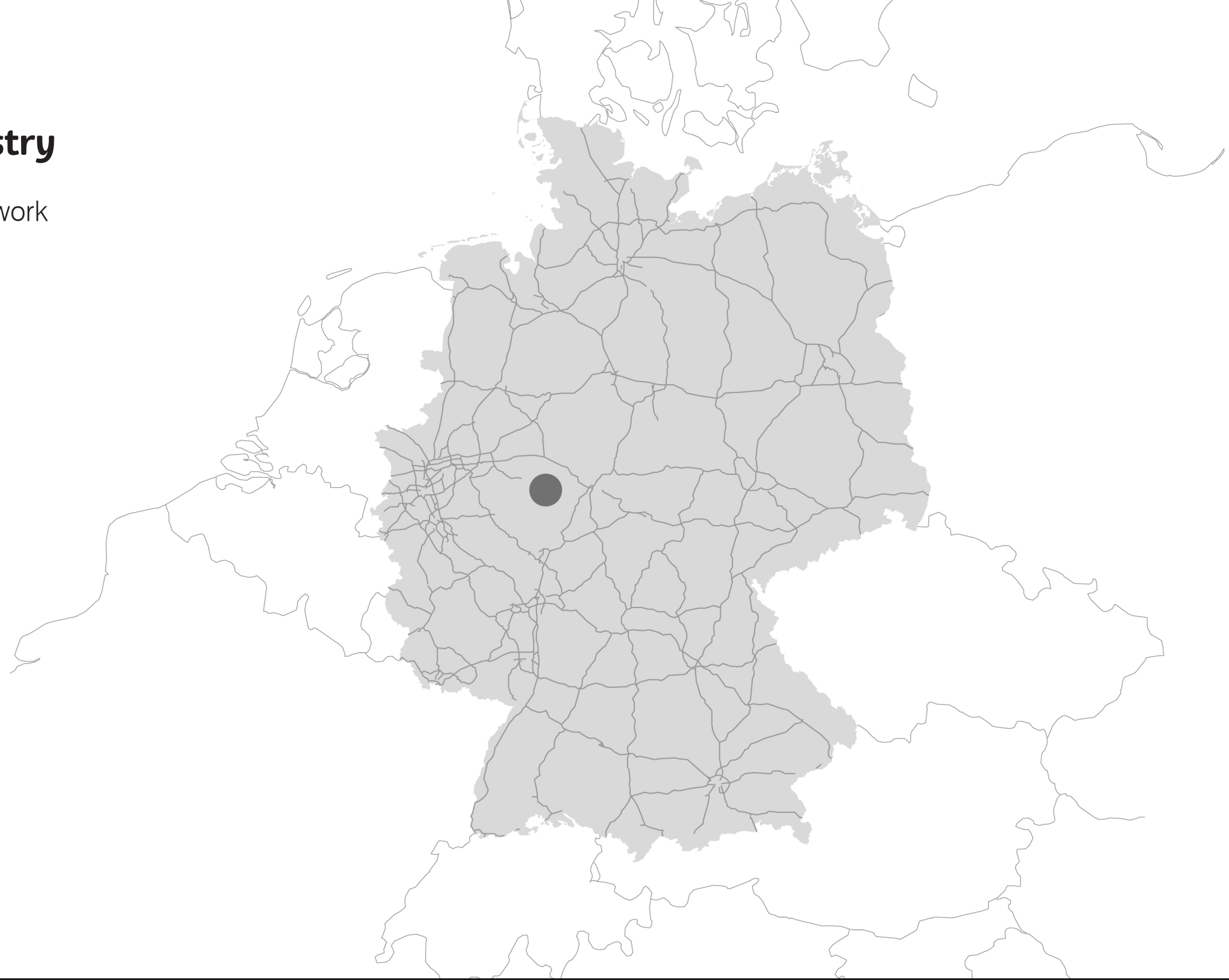
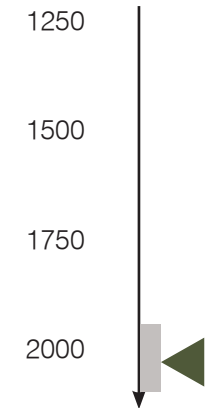
Industry

Railroads

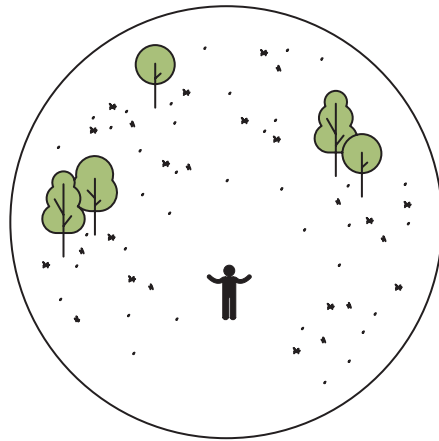


Post-Industry

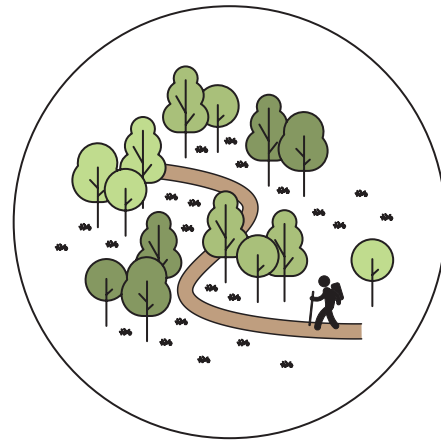
Autobahn Network



Rural areas have qualities that are valued in society today, including:



Space & Freedom



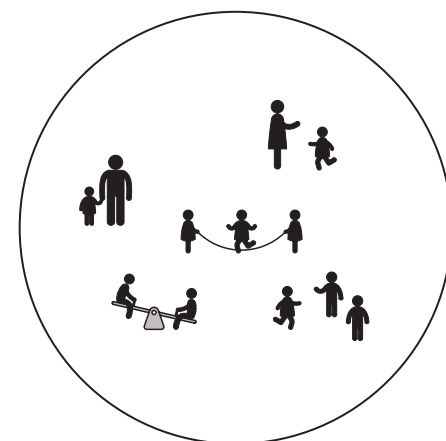
Access to Nature



Affordable Land



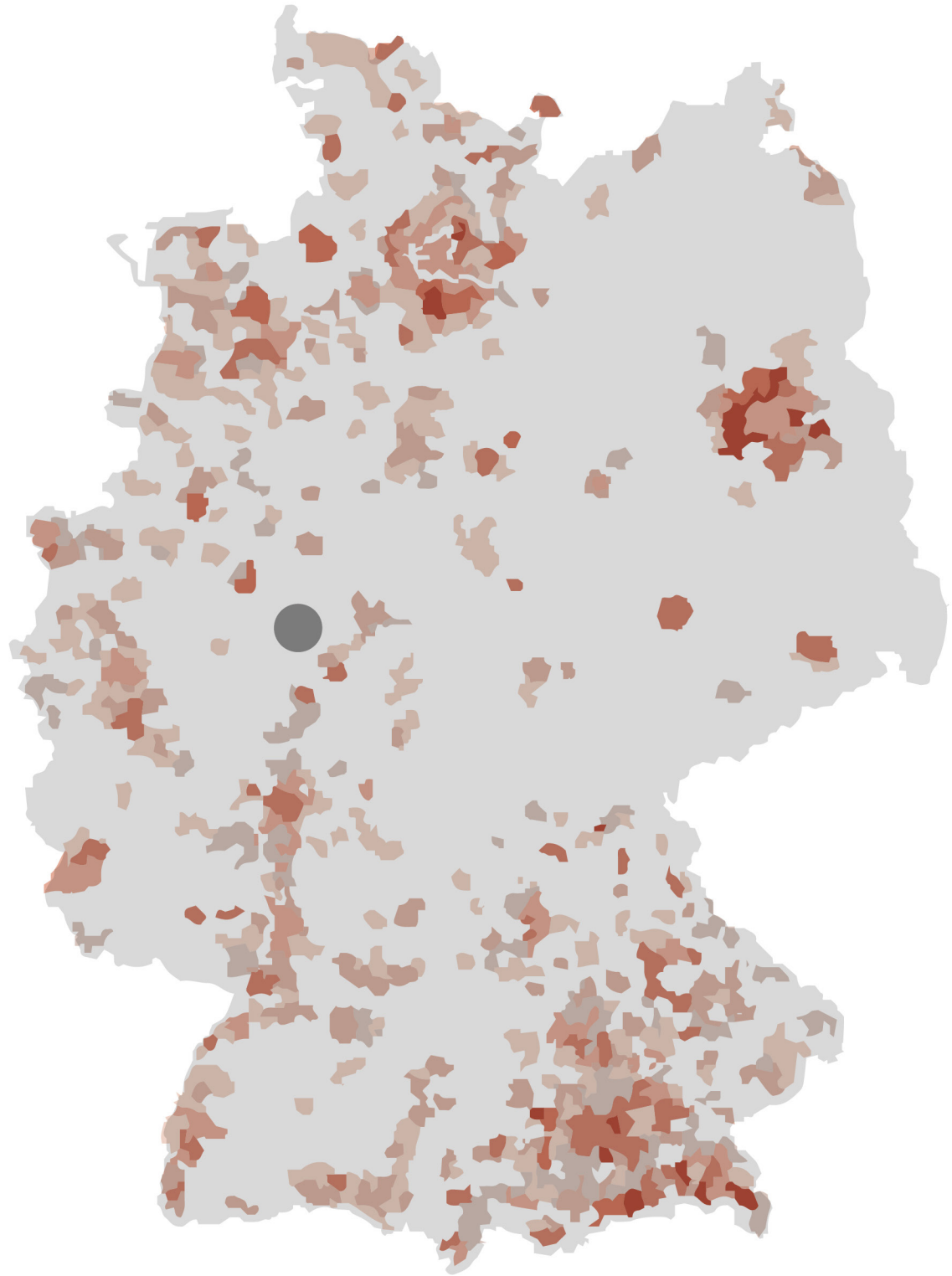
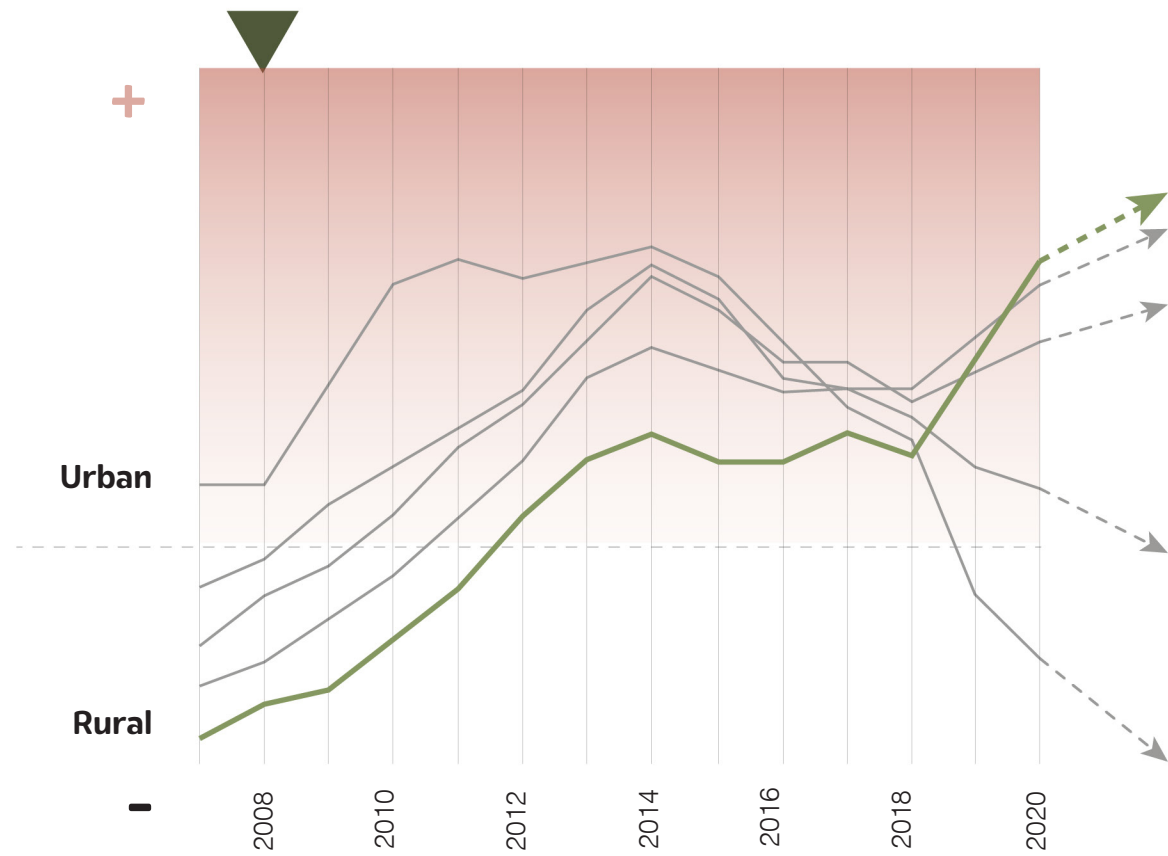
Space for Family



Healthy Places
for Children

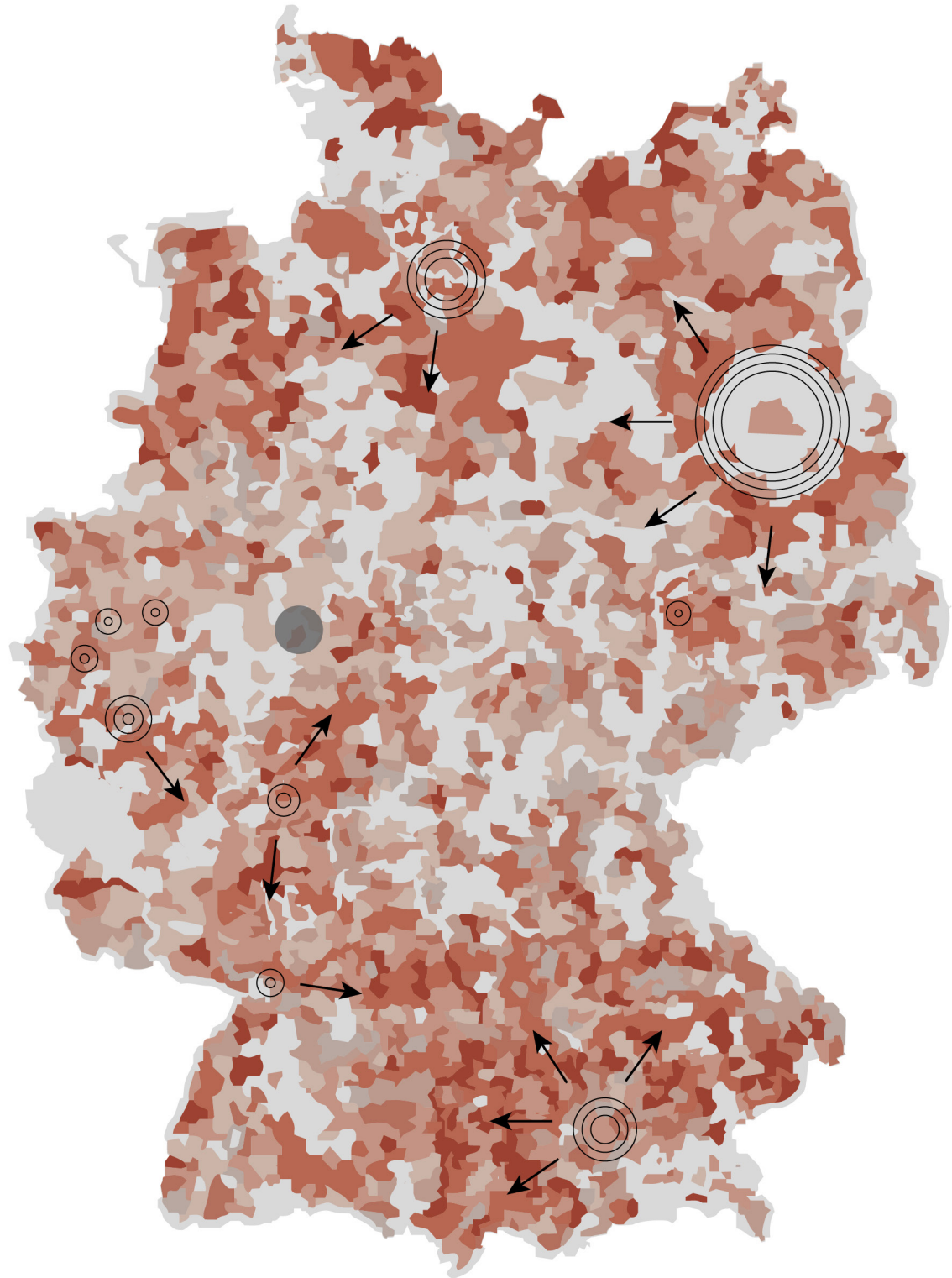
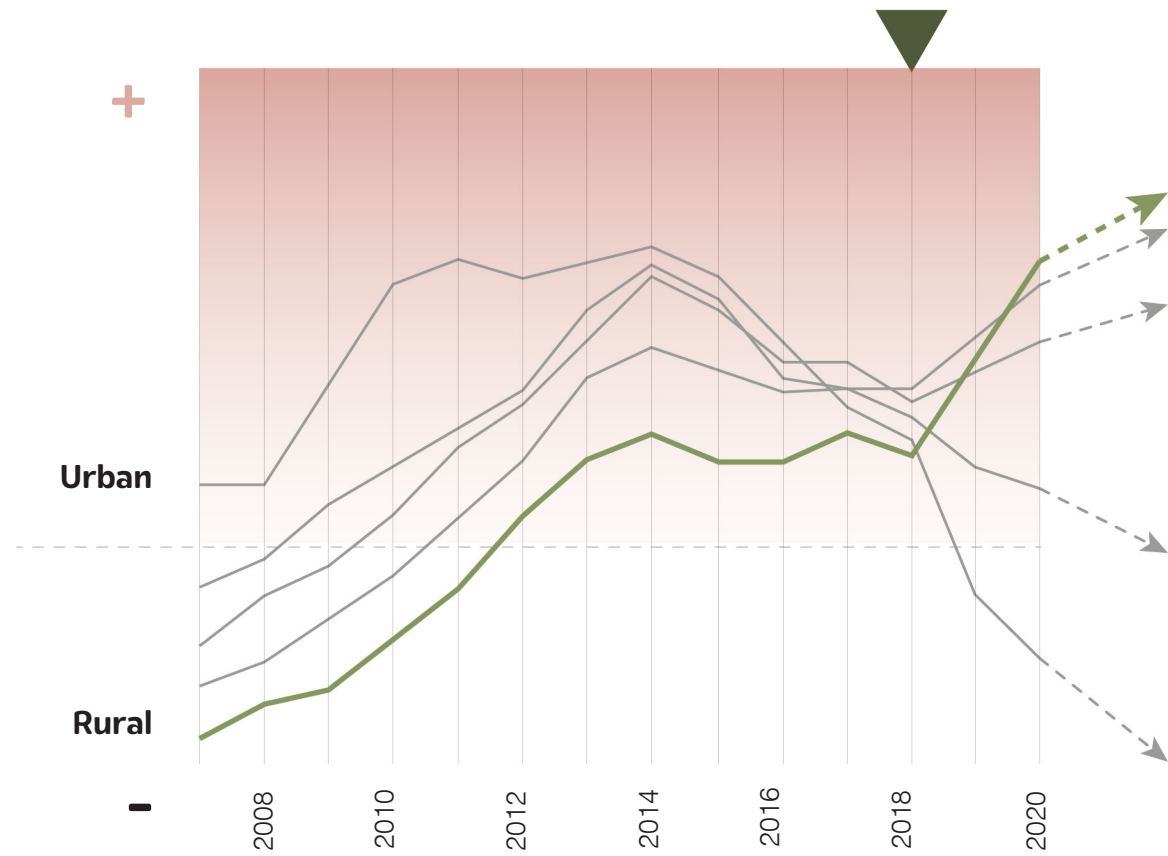
Migration Trends

2008



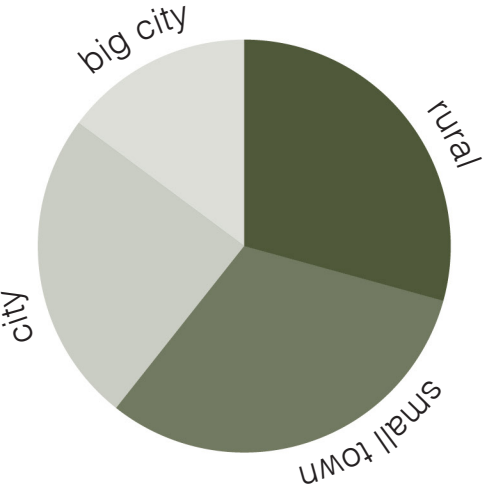
Migration Trends

2018: Internal

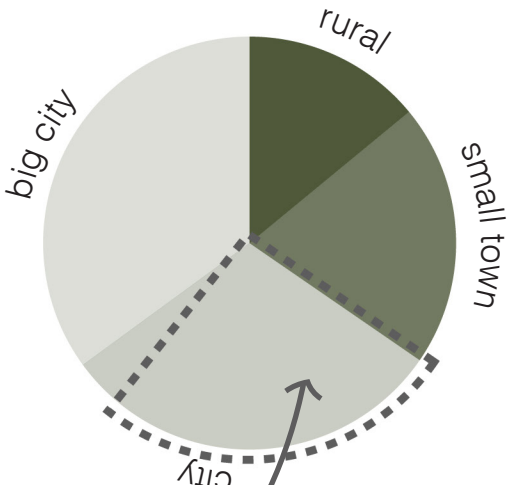


Desires / Realities

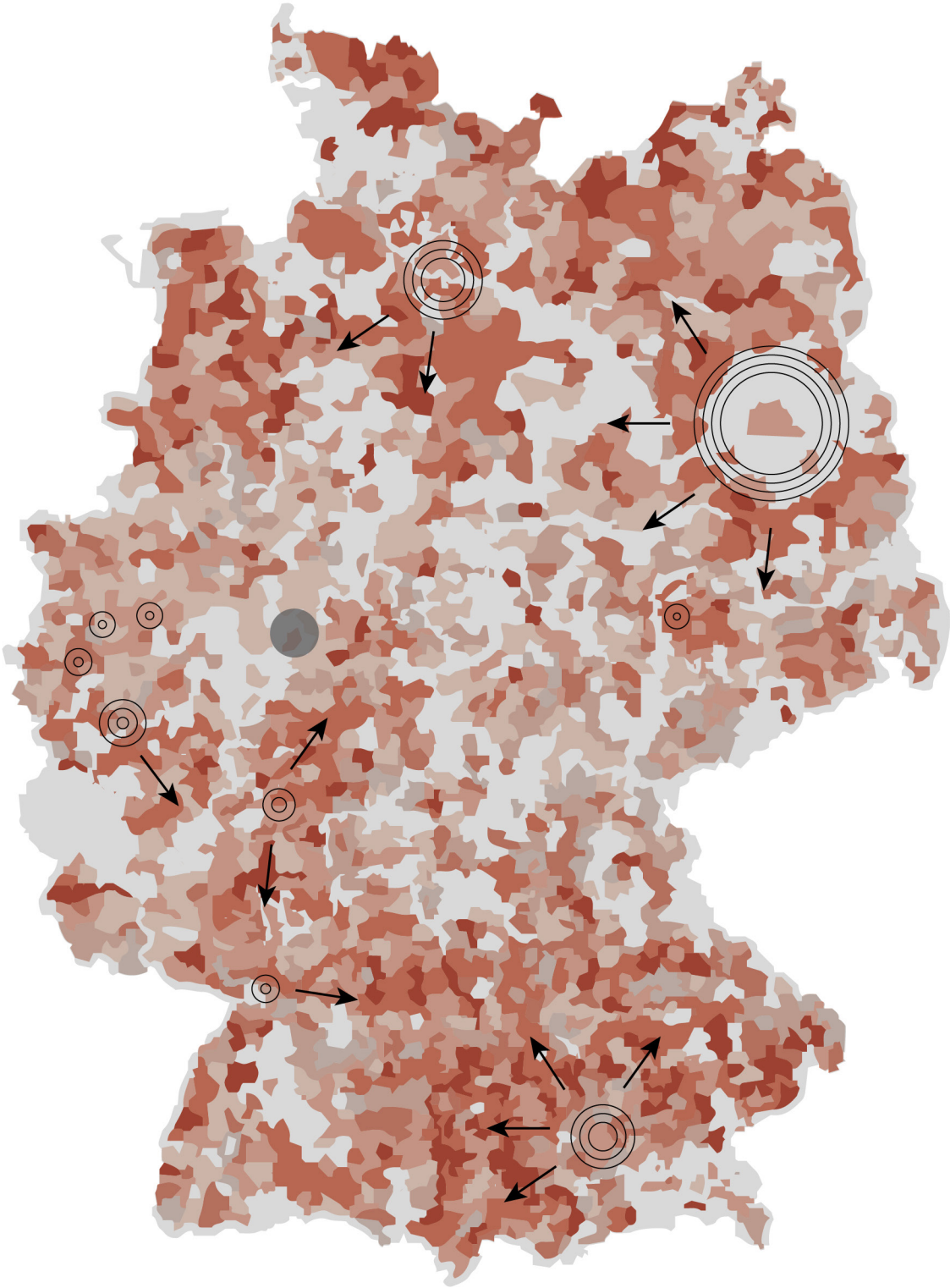
Where people **want** to live



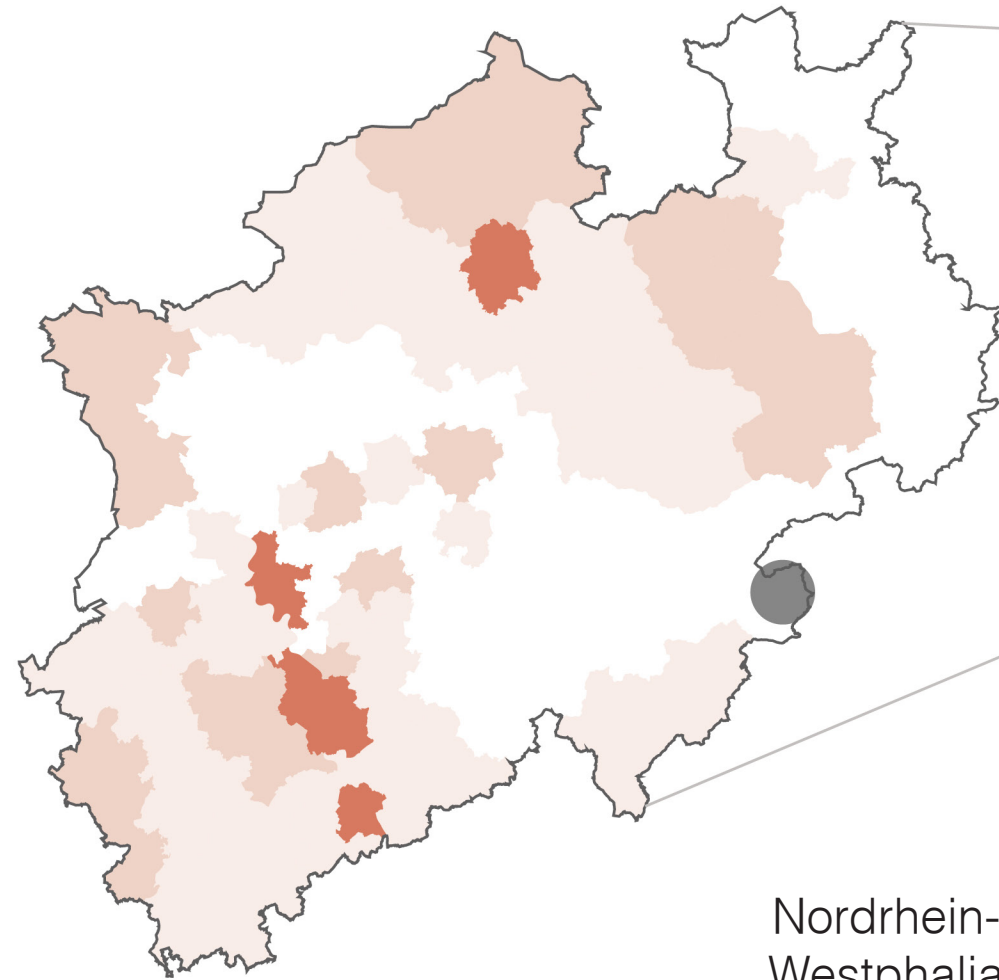
Where people **actually** live



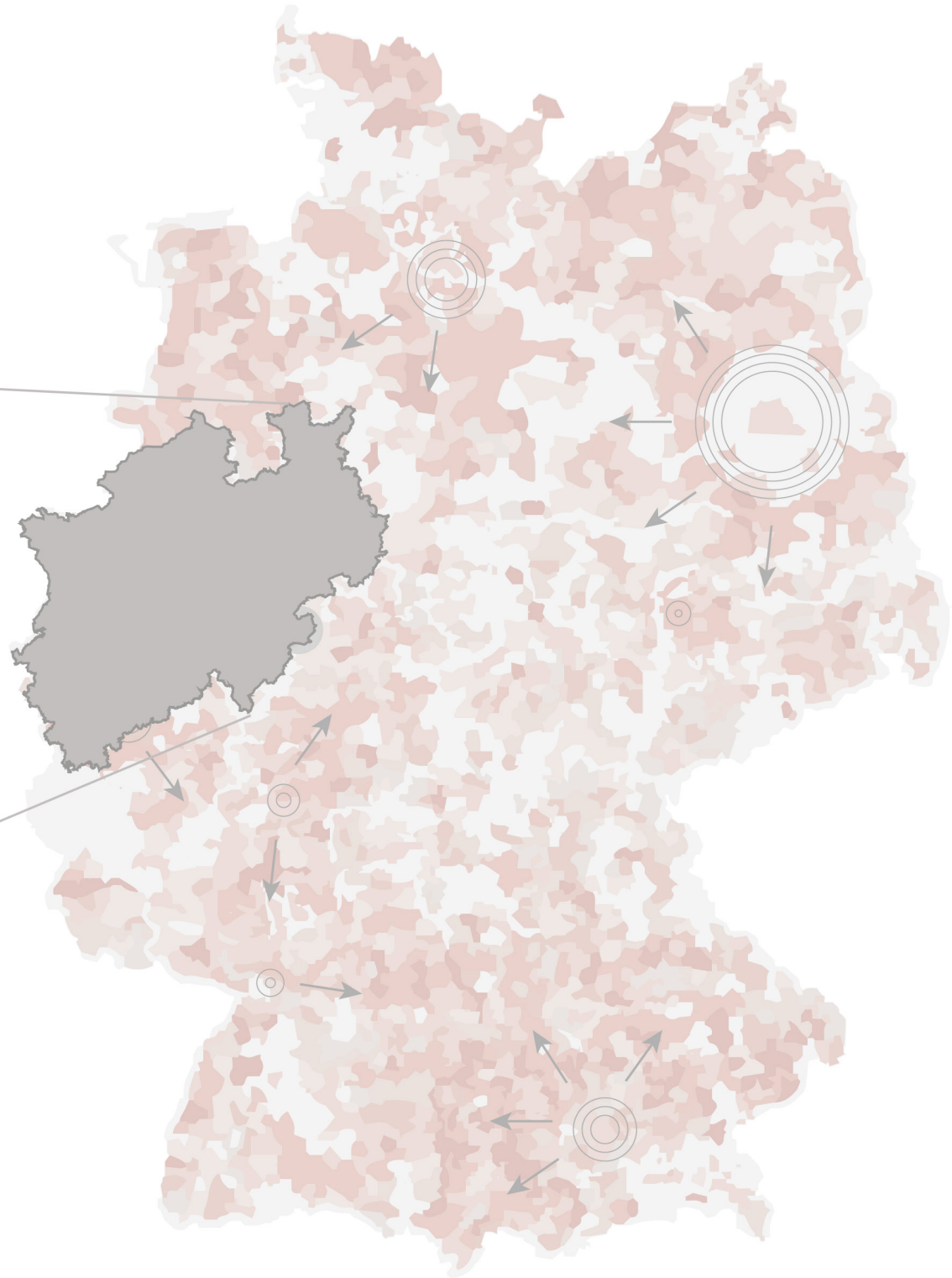
25%



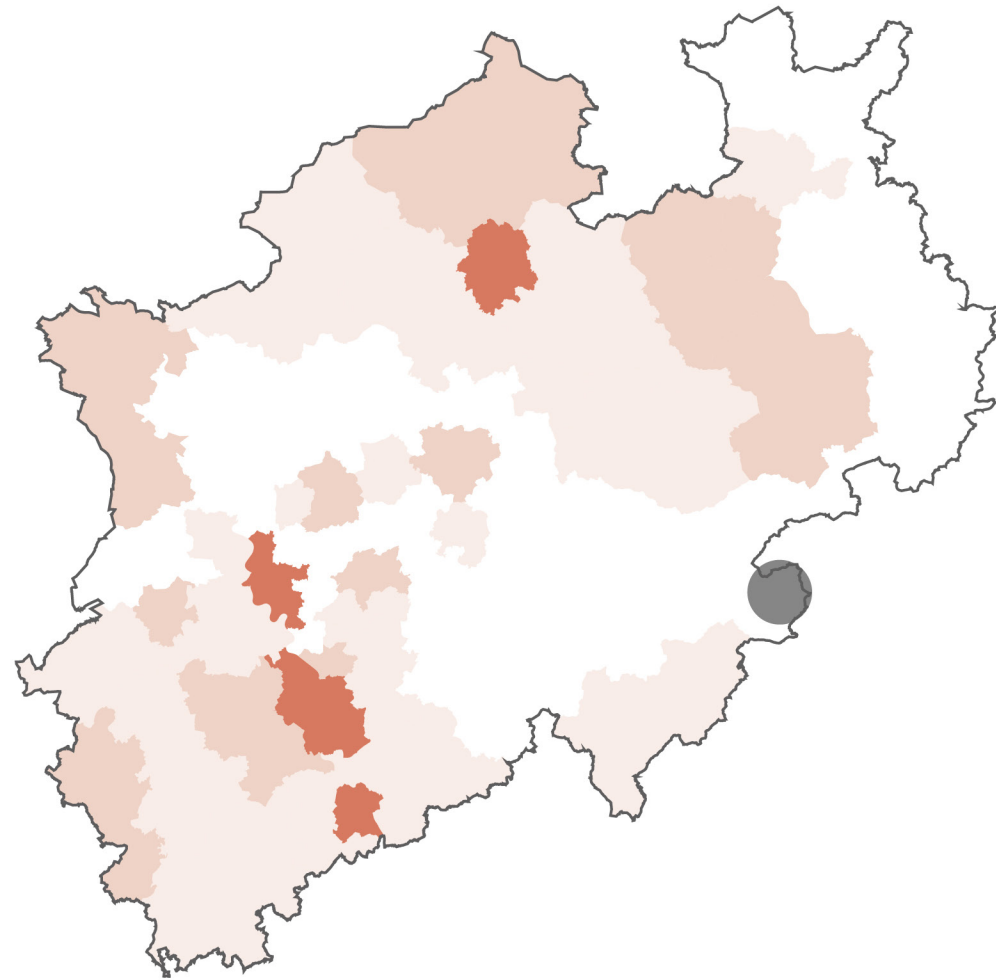
Visiting / Living



Nordrhein-
Westphalia



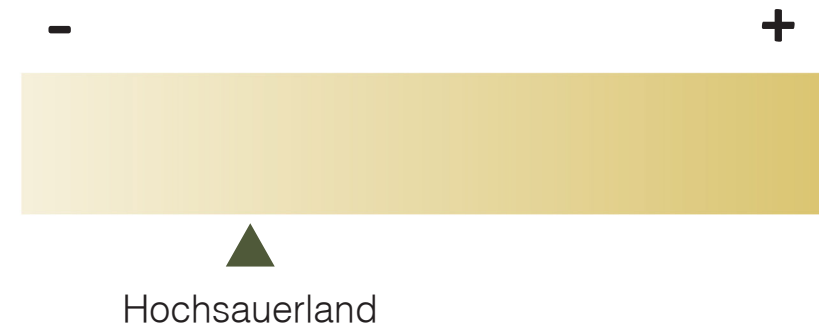
Visiting / Living

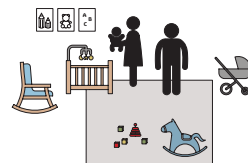
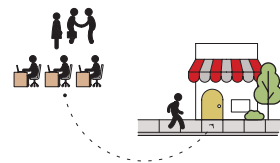
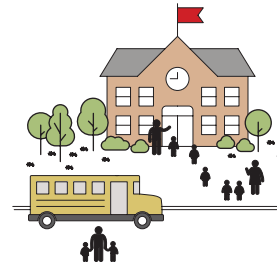
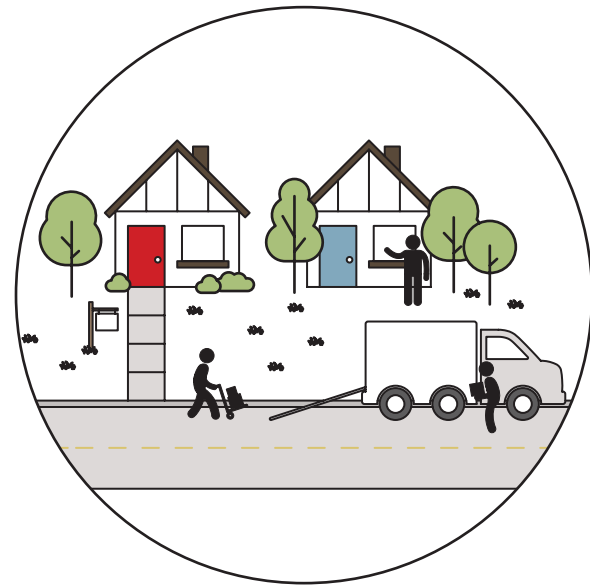


Where people like to **visit**

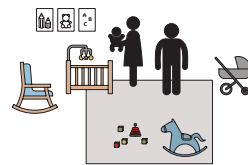
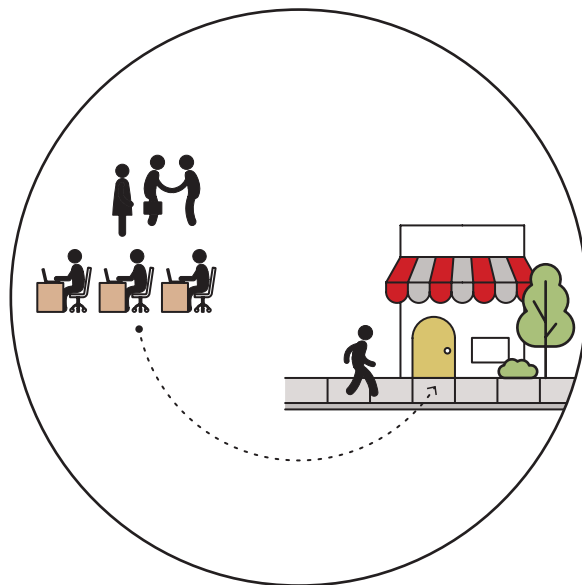
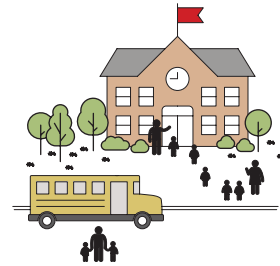


Where people are **moving to**

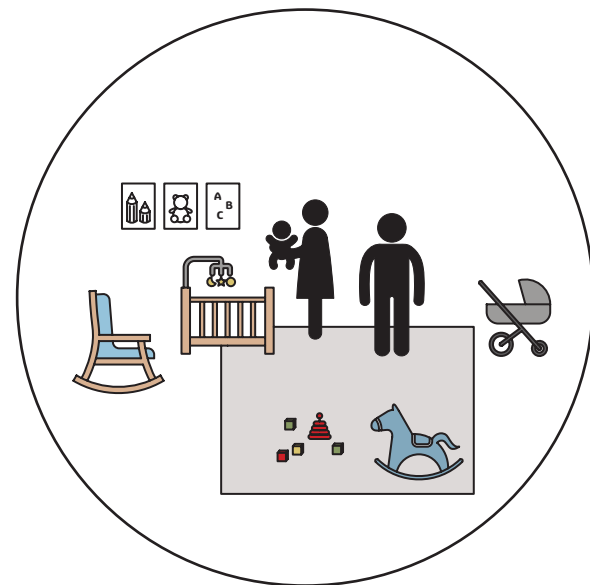
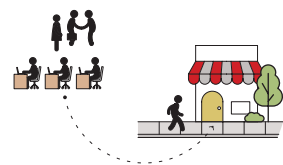
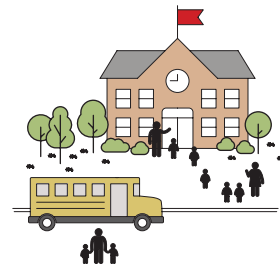




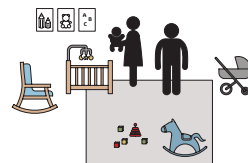
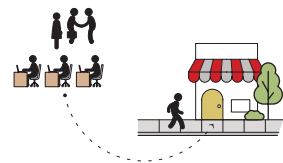
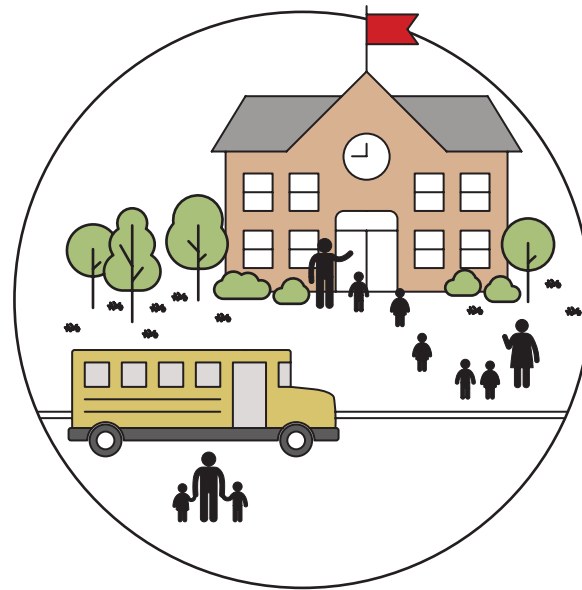
Young professionals & families (age 25-35)
are more **likely to relocate** than other age groups



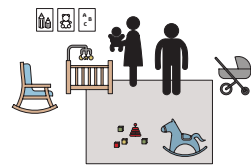
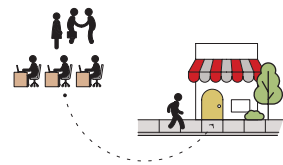
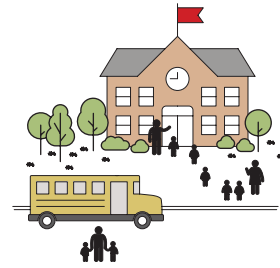
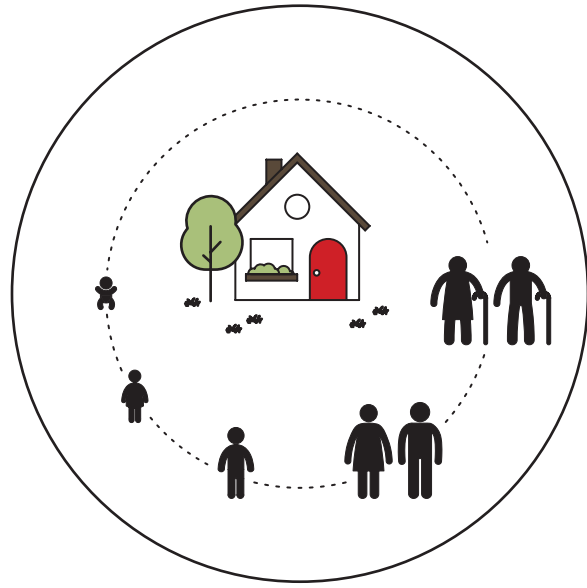
Young professionals & families (age 25-35) are typically **employed**, with money to spend in their community



Young professionals & families (age 25-35)
are looking for space to **settle down** and raise a family



Young professionals & families (age 25-35) with children are more likely to **establish roots** in their community

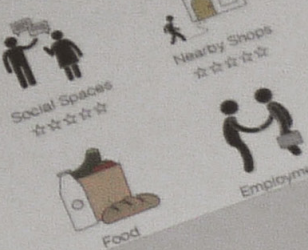


Young professionals & families (age 25-35)
are **likely to stay** once they settle down

A stylized, minimalist map of a town. The map features a network of roads, some with dashed yellow lines, and a winding river. Numerous houses of various sizes and shapes are scattered throughout the landscape, interspersed with small green trees. The overall aesthetic is clean and modern, using simple line art and a limited color palette of greys, blues, and greens.

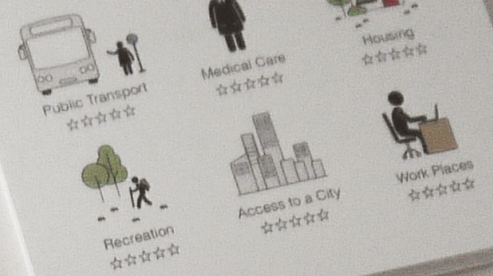
What factors are considered when looking for a new place to call home?

...edebach meet these needs?
...below to rate each item

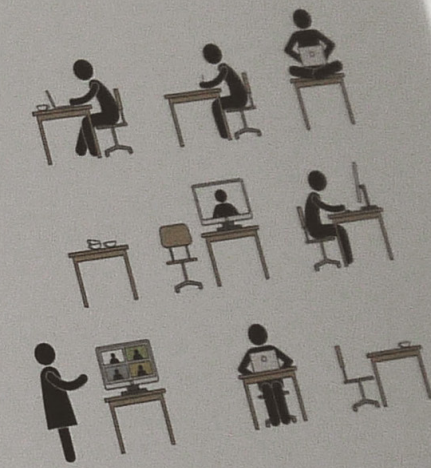


...would love to hear from you!
Please use this insert to fill out our survey
and leave your feedback.
- Zach & Tiana

A community's value is... permanent residents.
Young, professional-age adults and their families are especially important for preserving community.
Across Germany, young professionals and families are seeing value in rural life, including access to nature, affordability, and sense of community.
However, many young professionals and families are hesitant to move to rural areas, as they are concerned with perceived cultural, technological, and economic barriers.
This booklet contains a variety of proposals designed to remove these barriers and encourage vibrant small-town life in and around Referinghausen.
While listed separately, many of these proposals could also work together!



Digital Work Space



What:

A small, multi-use building allowing digital workers to collaborate and share resources, with high-speed internet, co-working areas, small offices, meeting spaces, and office-based amenities.

Why?

The post-industrial economy of the 21st Century has brought about more computer-based work, an acceptance of remote work, resurgent interest in small-town living, and widespread internet connectivity. Once neglected, rural communities can now become homes for a variety of internet-based workers.

Who?

- Freelance Workers
- Remote Employees
- Small Digital Companies



Internet



Social Spaces



Nearby Shops



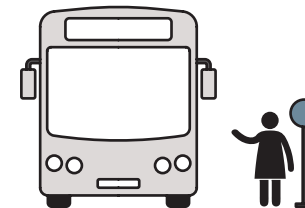
Child Care



Food



Employment



Public Transport



Medical Care



Housing



Recreation



Access to a City



Work Places